

Small Local Grocers in Argentina

February 2024

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Small Local Grocers in Argentina - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Modern grocery retailers exert strong pressure on small local grocers

Technology helps chained kiosks gain on independents

Stronger presence and offer from dietetic stores

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Chained kiosks to remain key competitors

Higher penetration of technology

Kiosks set to be affected negatively as consumers prioritise essentials

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