

# Convenience Retailers in Ireland

March 2024

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## Convenience Retailers in Ireland - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Food inflation drives value growth in convenience retailers  
Leading Centra continues its expansion plans  
Gala introduces virtual reality simulator to optimise store layouts

#### PROSPECTS AND OPPORTUNITIES

Convenience retailers expected to see healthy growth over the forecast period  
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Applegreen and Marks & Spencer extend partnership

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