



# Health and Beauty Specialists in Ireland

March 2024

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## Health and Beauty Specialists in Ireland - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Sales slump due to hangover effect from pandemic disruptions impacting pharmacies

Beauty specialists see robust value growth

LloydsPharmacy has agreed to buy family-owned McCabe's Pharmacy

#### PROSPECTS AND OPPORTUNITIES

Discount pharmacies are poised to boost competition and foster innovation

Specsavers to push for further consolidation of share in optical goods stores

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