



Convenience Retailers in France

February 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Convenience stores benefits from fall in q-commerce
Changes in operating conditions impact performance
Carrefour retains overall lead in convenience stores in terms of value share in 2023

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Convenience stores set to forge ahead
Franchise model will continue to dominate convenience store format
Digitalisation will continue apace, transforming and updating the channel

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