



# Small Local Grocers in Colombia

March 2024

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## Small Local Grocers in Colombia - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Rising costs challenge independent small local grocers

Mixed results for food/drinks specialists

Digitalisation of the traditional channel

#### PROSPECTS AND OPPORTUNITIES

Small grocers remain important

Organic products offer possibility for growth

E-commerce may provide growth opportunities

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Opening hours for physical retail

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Seasonality

Hot Sale

Back to School

Severance Savings

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