



# Home Products Specialists in Peru

March 2024

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## Home Products Specialists in Peru - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Home products specialists see a slowdown in value growth  
Cassinelli invests in experience outlets  
Pet shops and superstores lead growth in home products specialists

#### PROSPECTS AND OPPORTUNITIES

Pet shops and superstores are expected to grow at a faster pace than other home products specialists  
Tiendas del Mejoramiento del Hogar will continue to lead home products specialists  
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