



# Home Products Specialists in Spain

February 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Greener homes provide new sales opportunities but economic pressures take their toll

Merger and acquisition activity rife with Leroy Merlin extending its lead

Brico Dépôt launches online marketplace as competition from e-commerce grows

#### PROSPECTS AND OPPORTUNITIES

Growth could slow as high interest rates expected to limit new home purchases

Business models to be adapted to omnichannel

Competition will continue intensify with mounting pressure to offer more sustainable solutions

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