



Health and Beauty Specialists in China

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Table of Contents

Health and Beauty Specialists in China - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Health and beauty specialists witnesses robust growth
Leading players emphasise services when expanding
Beauty and personal care e-commerce players are moving focus to offline channels

PROSPECTS AND OPPORTUNITIES

Integrated health and beauty stores – a new form of retailing
Differentiation will be a key strategy for beauty specialists
Mergers of pharmacy chains are on the rise

CHANNEL DATA

Table 1 - Health and Beauty Specialists: Value Sales, Outlets and Selling Space 2018-2023
Table 2 - Health and Beauty Specialists: Value Sales, Outlets and Selling Space: % Growth 2018-2023
Table 3 - Sales in Health and Beauty Specialists by Channel: Value 2018-2023
Table 4 - Sales in Health and Beauty Specialists by Channel: % Value Growth 2018-2023
Table 5 - Health and Beauty Specialists GBO Company Shares: % Value 2019-2023
Table 6 - Health and Beauty Specialists GBN Brand Shares: % Value 2020-2023
Table 7 - Health and Beauty Specialists LBN Brand Shares: Outlets 2020-2023
Table 8 - Health and Beauty Specialists Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 9 - Health and Beauty Specialists Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
Table 10 - Forecast Sales in Health and Beauty Specialists by Channel: Value 2023-2028
Table 11 - Forecast Sales in Health and Beauty Specialists by Channel: % Value Growth 2023-2028

Retail in China - Industry Overview

EXECUTIVE SUMMARY

Retail in 2023: The big picture
Boosting consumption remains a major challenge
No clear boundary between online retailers and offline retailers
What next for retail?

OPERATING ENVIRONMENT

Informal retail
Opening hours for physical retail
Summary 1 - Standard Opening Hours by Channel Type 2023
Seasonality
618 Shopping Festival and Double 11 Shopping Festival
Shanghai May 5th Shopping Festival

MARKET DATA

Table 12 - Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2018-2023
Table 13 - Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2018-2023
Table 14 - Sales in Retail Offline by Channel: Value 2018-2023
Table 15 - Sales in Retail Offline by Channel: % Value Growth 2018-2023
Table 16 - Retail Offline Outlets by Channel: Units 2018-2023
Table 17 - Retail Offline Outlets by Channel: % Unit Growth 2018-2023
Table 18 - Sales in Retail E-Commerce by Product: Value 2018-2023
Table 19 - Sales in Retail E-Commerce by Product: % Value Growth 2018-2023
Table 20 - Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023
Table 21 - Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023

Table 22 - Sales in Grocery Retailers by Channel: Value 2018-2023
Table 23 - Sales in Grocery Retailers by Channel: % Value Growth 2018-2023
Table 24 - Grocery Retailers Outlets by Channel: Units 2018-2023
Table 25 - Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
Table 26 - Non-Grocery Retailers: Value Sales, Outlets and Selling Space 2018-2023
Table 27 - Non-Grocery Retailers: Value Sales, Outlets and Selling Space: % Growth 2018-2023
Table 28 - Sales in Non-Grocery Retailers by Channel: Value 2018-2023
Table 29 - Sales in Non-Grocery Retailers by Channel: % Value Growth 2018-2023
Table 30 - Non-Grocery Retailers Outlets by Channel: Units 2018-2023
Table 31 - Non-Grocery Retailers Outlets by Channel: % Unit Growth 2018-2023
Table 32 - Retail GBO Company Shares: % Value 2019-2023
Table 33 - Retail GBN Brand Shares: % Value 2020-2023
Table 34 - Retail Offline GBO Company Shares: % Value 2019-2023
Table 35 - Retail Offline GBN Brand Shares: % Value 2020-2023
Table 36 - Retail Offline LBN Brand Shares: Outlets 2020-2023
Table 37 - Retail E-Commerce GBO Company Shares: % Value 2019-2023
Table 38 - Retail E-Commerce GBN Brand Shares: % Value 2020-2023
Table 39 - Grocery Retailers GBO Company Shares: % Value 2019-2023
Table 40 - Grocery Retailers GBN Brand Shares: % Value 2020-2023
Table 41 - Grocery Retailers LBN Brand Shares: Outlets 2020-2023
Table 42 - Non-Grocery Retailers GBO Company Shares: % Value 2019-2023
Table 43 - Non-Grocery Retailers GBN Brand Shares: % Value 2020-2023
Table 44 - Non-Grocery Retailers LBN Brand Shares: Outlets 2020-2023
Table 45 - Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: Value 2023-2028
Table 46 - Forecast Sales in Retail by Retail Offline vs Retail E-Commerce: % Value Growth 2023-2028
Table 47 - Forecast Sales in Retail Offline by Channel: Value 2023-2028
Table 48 - Forecast Sales in Retail Offline by Channel: % Value Growth 2023-2028
Table 49 - Forecast Retail Offline Outlets by Channel: Units 2023-2028
Table 50 - Forecast Retail Offline Outlets by Channel: % Unit Growth 2023-2028
Table 51 - Forecast Sales in Retail E-Commerce by Product: Value 2023-2028
Table 52 - Forecast Sales in Retail E-Commerce by Product: % Value Growth 2023-2028
Table 53 - Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 54 - Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
Table 55 - Forecast Sales in Grocery Retailers by Channel: Value 2023-2028
Table 56 - Forecast Sales in Grocery Retailers by Channel: % Value Growth 2023-2028
Table 57 - Forecast Grocery Retailers Outlets by Channel: Units 2023-2028
Table 58 - Forecast Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028
Table 59 - Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space 2023-2028
Table 60 - Non-Grocery Retailers Forecasts: Value Sales, Outlets and Selling Space: % Growth 2023-2028
Table 61 - Forecast Sales in Non-Grocery Retailers by Channel: Value 2023-2028
Table 62 - Forecast Sales in Non-Grocery Retailers by Channel: % Value Growth 2023-2028
Table 63 - Forecast Non-Grocery Retailers Outlets by Channel: Units 2023-2028
Table 64 - Forecast Non-Grocery Retailers Outlets by Channel: % Unit Growth 2023-2028

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SOURCES

Summary 2 - Research Sources

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