

Walmart Inc in Retail

March 2023

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STATE OF PLAY

Walmart remains the biggest retailer in the world

The lion's share of Walmart's sales come from stores, but retail e-commerce is more dynamic

Walmart generates half a trillion dollars in grocery retailers sales in 2022

Growth from market momentum has offset Walmart's losses from its group divestments

Walmart ups its minimum wage as staff shortages hit US retail

Walmart plans investments in its core stores in Puerto Rico as it sells its Amigo outlets

EXPOSURE TO FUTURE GROWTH

Hypermarkets will drive Walmart's actual new sales over 2022-2025

Walmart Land Metaverse offers an immersive Roblox experience

Walmart is looking forward to a high-tech future

COMPETITIVE POSITIONING

Walmart manages to keep the online players at arm's length, albeit a relatively short one

Walmart will be looking to hold off the e-tailers in the coming years

Hypermarkets is Walmart's most important channel, but e-commerce offers major potential

The eponymous Walmart banners dominate group sales

Walmart keeps an emphasis on "Everyday Low Prices" and members' rewards

Built for Better is another step on Walmart's "green" journey

BRICKS AND MORTAR STRATEGY

Walmart is the clear leader in the global hypermarkets channel

Sam's Club is a strong number two in the global warehouse clubs space

Walmart continues to expand its Florida health clinic footprint

Sam's Club's Member's Mark private label line becoming more sustainable

Walmart's redesigned Springdale Supercenter provides a glimpse of the future of its stores

North America the main region for bricks-and-mortar sales

Hypermarkets remains Walmart's most important channel

The US will account for the bulk of new store-based sales

DIGITAL STRATEGY

Walmart is recording strong growth in e-commerce

Walmart is opening next-generation fulfilment centres across the US

Buy now, pay later and 30-minute delivery

Walmart is taking steps to attract more SMB customers – and marketplace sellers

GoLocal offers Walmart delivery services to third parties

Walmart Mexico's Cashi app enables the unbanked population to make digital payments

Walmart is moving ahead with the integration of InHome and Walmart+

DIFGITAL STRATEGY

The US and India are the two main e-commerce markets for Walmart

INTERNATIONAL BANNERS

Walmart continues reshaping its overseas business with UK and Argentinian divestments

Store count may be declining slightly, but sales continue growing in the US

Walmart's Mexican discounters banners are posting strong performances

Walmart slips to fifth place in Canadian retail in 2022

Walmart leads hypermarkets and discounters in Chile

Walmart is considering the sale of its operations in El Salvador, Honduras and Nicaragua
Flipkart gives Walmart the leading position in overall retail in India
Strong growth for Walmart in Chinese e-commerce
Walmart seems to be in it for the long haul in South Africa after full takeover of Massmart

KEY FINDINGS

Executive summary

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Projected company sales: FAQs

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About Euromonitor's Syndicated Channels Research

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