

Convenience Retailers in Chile

March 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Standalone stores driven by forecourt retailers as latter continue to expand
Spid continues to expand, bringing Cencosud closer to consumers
OXXO retains leadership of outlet numbers but gains attention of competition authorities

PROSPECTS AND OPPORTUNITIES

Innovation of certain product lines can increase foot traffic
Space for alliances and digital payments within convenience retailers
New player Gulf enters forecourt retailers

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Greater connection between digital and physical still needed
Local consumers are searching for innovation
What next for retail?

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Opening hours for physical retail
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