



Small Local Grocers in Chile

March 2024

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Small Local Grocers in Chile - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Chileans appreciate the chance to buy local and benefit their communities
Issues accessing funds limits expansion and innovation for small local grocers
Innovation and specialisation key elements going forward

PROSPECTS AND OPPORTUNITIES

Small local grocers expected to lose ground over forecast period
Shifting cities to become a challenge in the coming years
Channel players to remain relevant by offering additional services

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Retail in Chile - Industry Overview

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Local consumers are searching for innovation
What next for retail?

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