

Convenience Retailers in the US

March 2024

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Convenience Retailers in the US - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sales growth slows for convenience retailers in 2023

EV charging stations are a competitive advantage and a nod to sustainability

Sophisticated mobile apps differentiate brands

PROSPECTS AND OPPORTUNITIES

Acquisition and consolidation will continue to trend for convenience retailers

Expansion into prepared foods will help convenience retailers diversify revenues

Circle K's launch of private label wine signals a shift in the channel

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The proposed Kroger-Albertsons merger hits a snag

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