



Home Products Specialists in the US

March 2024

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Home Products Specialists in the US - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

2023 marked by continuing strong decline for homewares and home furnishing stores

Home improvement and gardening stores posts sales losses in the US in 2023

Growth in rural living helps power sales for Tractor Supply Co

PROSPECTS AND OPPORTUNITIES

Home products specialists likely to continue to struggle to achieve growth in the forecast period

Pet shops and superstores will continue to record sales declines

IKEA expands to a smaller format with Plan & Order Point stores

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The proposed Kroger-Albertsons merger hits a snag

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OPERATING ENVIRONMENT

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