



# Health and Beauty Specialists in South Africa

February 2024

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## Health and Beauty Specialists in South Africa - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Health and beauty specialists benefit from revived routines  
Clicks reinforces leadership as it expands its portfolio  
Pharmacies welcome ruling on antiretroviral treatment initiatives

#### PROSPECTS AND OPPORTUNITIES

Health and beauty specialists set to post further steady growth  
Digitalisation will continue to gain traction  
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