

Grocery Retailers in Asia Pacific

April 2023

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REGIONAL OVERVIEW

Asia Pacific the biggest region in terms of grocery retailers sales

After the setbacks in 2020 and 2022, growth expected for grocery retailers from 2023

Small local grocers still dominate grocery retailers sales in the Asia Pacific region

Small local grocers and hypermarkets lose sales over 2017-2022

Chinese losses drag down the overall regional performance in 2017-2022

Small local grocers fighting off competition from e-commerce and modern retail

LEADING COMPANIES AND BRANDS

Strength of small local grocers channel makes for a fragmented overall market

Japanese players in the leading positions

Japan, China and South Korea the biggest market for all of the top 10 players

7-Eleven's pan-regional presence keeps it ahead of the chasing pack

FORECAST PROJECTIONS

Steady growth expected over the forecast period for Asia Pacific grocery retailing Small local grocers expected to increasingly team up with e-commerce players

COUNTRY SNAPSHOTS

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China: Competitive Landscape Hong Kong, China: Market Context

Hong Kong, China: Competitive Landscape

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Vietnam: Competitive Landscape

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