



# Small Local Grocers in the United Arab Emirates

February 2024

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## Small Local Grocers in the United Arab Emirates - Category analysis

### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Small local grocers experiences a resurgence in consumer preferences  
Small local grocers partner third party delivery platforms and use social media  
Product availability remains limited, while many operators work with various suppliers

#### PROSPECTS AND OPPORTUNITIES

Many small grocers likely to expand into chained players  
Cash payments to continue declining despite preferences of certain consumers  
Greater competition from larger scale formats and discounters likely

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### EXECUTIVE SUMMARY

Retail in 2023: The big picture  
Retailers explore innovative ways to integrate technology to improve shopping journey  
Sustainability takes centre stage in board discussions with COP28  
What next for retail?

### OPERATING ENVIRONMENT

Informal retail  
Opening hours for physical retail  
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