



# Voice of the Consumer: Mobility Survey 2023 Key Highlights

August 2023

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## INTRODUCTION

Scope

Key findings

## DAILY COMMUTING HABITS

One in two consumers who commute to work do so every weekday

More public more green

Growing emphasis on shared and on-demand services

## VEHICLE OWNERSHIP

Personal cars remain most popular among European consumers

Petrol remains the primary automobile fuel

More than one third of voice assistant users use GPS systems at least daily

## ELECTRIC VEHICLES

Young adults leading EV market growth

High cost and poor charging infrastructure hold back global EV purchases

Electric micromobility vehicles on the rise among urban consumers

## SHOPPING AND SPENDING

A quarter of respondents expect transport prices to increase

More than half of respondents intend to buy a car in 2023

Average weekly spend on different commuting types

## OUR METHODOLOGY

Information about Euromonitor International's syndicated survey methods

Voice of the Consumer: Mobility survey: FAQs

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