



# Plant-Based Dairy Packaging in Argentina

May 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

200ml pack size continues to gain share in plant-based milk packaging  
Veganism on the rise in Argentina, as new vegan factories begin their operations  
Protective quality of brick liquid cartons helps it dominate plant-based dairy

#### PROSPECTS AND OPPORTUNITIES

Shaped liquid cartons set to see a rise in plant-based milk  
Smaller pack sizes on the rise in plant-based dairy

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