

Plant-Based Dairy Packaging in Brazil

July 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Brick liquid cartons dominate plant-based dairy packaging in Brazil

Shaped liquid cartons gaining share in plant-based milk packaging

The 1,000ml pack size is losing share in plant-based milk

PROSPECTS AND OPPORTUNITIES

The 200ml pack size is expected to continue gaining share in plant-based milk

Diversification of plant-based dairy in Brazil

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