



# Meals and Soups Packaging in Canada

June 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Folding cartons continue gaining share in the packaging of frozen ready meals

Plastic pouches gaining share in meals and soups packaging

Thin wall plastic containers popular as a pack type for prepared salads

#### PROSPECTS AND OPPORTUNITIES

Thin wall plastic containers expected to continue gaining share over the forecast period

Nestlé targeting 100% recyclable/reusable packaging by 2025

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