



# Plant-Based Dairy Packaging in China

June 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Leading pack type brick liquid cartons continues to gain share in plant-based milk

The 240g pack is the preferred size in China due to its portability

Plant-based dairy packaging unit volumes continue declining in 2023

#### PROSPECTS AND OPPORTUNITIES

Shaped liquid cartons expected to gain share in plant-based dairy over the forecast period

Potato milk brand DUG to scale up distribution in China

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