



Plant-Based Dairy Packaging in France

June 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

HDPE bottles gaining share in plant-based milk thanks to the convenience they offer

Popularity of plant-based cheese supports growth of thin wall plastic containers

Smaller pack types popular for their affordability and portability

PROSPECTS AND OPPORTUNITIES

Smaller pack sizes expected to continue dominating plant-based dairy

Small players to use sustainable packaging to stand out from bigger players

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