



Meals and Soups Packaging in France

June 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Glass bottles seeing growth in shelf stable soup due to the premiumisation of this product

PET bottles gaining share in chilled soup thanks to their durability and convenience

Smaller pack sizes gaining popularity in soup for the convenience they offer

PROSPECTS AND OPPORTUNITIES

Sustainable packaging is expected to continue developing in ready meals

Health and wellness trends support the growth of prepared salads packaging

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