



Sauces, Dips and Condiments Packaging in India

June 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Small pack sizes gain attention in ketchup and pickled products, as they reduce waste and ensure portability

Squeezable plastic tubes are gaining traction in sauces, for added convenience

Other sauces and condiments packaged in small aluminium/plastic pouches gain popularity

PROSPECTS AND OPPORTUNITIES

Plastic pouches set to see stronger growth than glass bottles in ketchup due to convenience and cost-effectiveness

Flexible aluminium/plastic packaging likely to gain share in dry recipe sauces

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