



Plant-Based Dairy Packaging in Indonesia

July 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising health consciousness helps plant-based milk packaging continue to record strong growth in 2023

Shaped liquid cartons taking share from brick liquid cartons

Top brands catering to sustainability trends for plant-based dairy packaging

PROSPECTS AND OPPORTUNITIES

Pack sizes of 300ml and below dominate sales thanks to their suitability for on-the-go consumption

Metal beverage cans are expected to continue growing in plant-based dairy due to enhanced durability and convenience

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