



# Sauces, Dips and Condiments Packaging in Japan

June 2024

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## KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Flexible plastic remains a leading pack type due to excellent barrier properties

Plastic pouches grows due to a shift towards cheaper, lighter, and more sustainable packaging solutions

The durability of other plastic bottles benefits their growth in ketchup packaging

### PROSPECTS AND OPPORTUNITIES

Glass jars set to decline as consumers prefer lighter and more portable packaging formats

Glass bottles expected to outperform in herbs and spices due to effective preservation

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