



Plant-Based Dairy Packaging in Malaysia

June 2024

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Brick liquid cartons dominate plant-based dairy packaging in Malaysia

The 250ml pack is a popular size for plant-based dairy due to its affordability and convenience

Metal beverage cans are favoured for their preservation qualities and portability

PROSPECTS AND OPPORTUNITIES

The 250ml and 1,000ml packs will remain the most popular in plant-based dairy

PET bottles to become more popular for their cost-effectiveness and recyclability

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