



Meals and Soups Packaging in Malaysia

June 2024

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Folding cartons gaining share in meals and soups thanks to their convenience

Thin wall plastic containers the preferred pack type in dried ready meals

Shelf stable soup still only uses metal food cans for its packaging

PROSPECTS AND OPPORTUNITIES

Ready meal trays to see strong growth in frozen ready meals

The 170g pack size is expected to gain share in frozen pizza

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