



# Plant-Based Dairy Packaging in the US

June 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Eco-friendly positioning of plant-based dairy increasingly encompassing packaging

Plant-based milk brands introducing sustainable material choices in their packaging

Shaped liquid cartons gaining pack type share in 2023

#### PROSPECTS AND OPPORTUNITIES

Single-serve pack sizes to increase their share in plant-based milk

Like rPET, rHDPE is set to gain share in plant-based milk

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