

Meals and Soups Packaging in the US

June 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Folding cartons gaining share from flexible plastic in chilled ready meals packaging

Thin wall plastic containers gaining packaging share in prepared salads due to convenience trends

Meal kit players continue to innovate to reduce packaging waste

PROSPECTS AND OPPORTUNITIES

Other rigid containers to gain share in soup thanks to convenience and innovation

Flexible plastic will remain the leading pack type in frozen soup

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