



# Meals and Soups Packaging in Saudi Arabia

July 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Flexible aluminium/plastic dominates meals and soups packaging

Folding cartons and flexible plastic dominate frozen pizza packaging

Aluminium trays gains share in the packaging of shelf stable ready meals

#### PROSPECTS AND OPPORTUNITIES

Packaging volumes set to increase as demand for meals and soups is set to rise due to busy lifestyles

400g pack size set to continue to lead and grow in ready meals

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