

# Plant-Based Dairy Packaging in the Netherlands

July 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

1,000ml pack size sees share growth in plant-based milk

Brick liquid cartons remains the dominant pack type for plant-based milk

Thin wall plastic containers used for plant-based cheese and yoghurt due to durability

#### PROSPECTS AND OPPORTUNITIES

Small pack sizes set to see growth in packaging volumes due to affordability and trials

Plastic pouches set to see growth in packaging volumes for plant-based cheese

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