

Sauces, Dips and Condiments Packaging in the Netherlands

July 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Slow shift towards composite containers due to sustainability benefits

Squeezable plastic tubes emerges as a more popular pack type for ketchup and salad dressings

500g leads overall pack size preference due to excellent value proposition

PROSPECTS AND OPPORTUNITIES

PET bottles and jars predicted to see growth in packaging volumes due to cost-effectiveness

Large pack sizes of 850g and above set to see strong growth in the forecast period

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