

Sauces, Dips and Condiments Packaging in Poland

October 2023

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Sauces, Dips and Condiments Packaging in Poland - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Demand continues to grow for sauces, dips and condiments ingredients packaging in 2022

Due to its premium image, glass remains an important pack type in table sauces and tomato pastes and purées

Glass jars dominate mayonnaise packaging, but are losing share to other plastic bottles

PROSPECTS AND OPPORTUNITIES

Post-pandemic normalisation in demand will see slower growth in 2022 and 2023

Rising demand for pasta sauces will benefit glass jars as a pack type

Sauces, Dips and Condiments Packaging in Poland - Company Profiles

Packaging Industry in Poland - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Flexible packaging the dominant format in food

Soft drinks packaging impacted by market volatility

Glass continues to dominate alcoholic drinks packaging due to its familiarity among Polish consumers

Squeezable plastic tubes gaining popularity for their dispensing properties

PET and HDPE bottles popular for home care product packaging

PACKAGING LEGISLATION

A new amendment to tackle packaging waste in 2023.

RECYCLING AND THE ENVIRONMENT

Garnier introduces recyclable paper-based tubes in 2022

Specjal cuts its returnable bottle weight by 10g

Tetra Pak collaborates with Stora Enso to boost beverage carton recycling capacity

Table 1 - Overview of Packaging Recycling and Recovery in Poland: 2020/2021 and Targets for 2022

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