



Meals and Soups Packaging in South Africa

July 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Folding cartons continue to benefit from increasing demand for ready meals

Plastic pouches are preferred for chilled soup as they are lightweight and cost-effective

Flexible packaging preferred for dry soup in South Africa

PROSPECTS AND OPPORTUNITIES

Use of flexible plastic is set to grow as it reduces transportation costs

Demand for 350g pack size in ready meals likely to rise as it is convenient for all households

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