



Sauces, Dips and Condiments Packaging in Vietnam

October 2023

Table of Contents

Sauces, Dips and Condiments Packaging in Vietnam - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

PET bottles are the leading pack type in sauces, dips and condiments in Vietnam

Bouillon packaging continues growing in sauces, dips and condiments in 2022

The 500g pack remains the most popular size in sauces, dips and condiments due to its versatility

PROSPECTS AND OPPORTUNITIES

Flexible plastic is expected to continue growing in Vietnamese sauces, dips and condiments

The 300g pack size is expected to gain share due to the consumer desire for portion control

Sauces, Dips and Condiments Packaging in Vietnam - Company Profiles

Packaging Industry in Vietnam - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

Glass jars the leading pack type in sweet spreads in 2022

Small pack sizes of soft drinks remain popular among consumers in 2022

Metal beverage cans gaining ground within alcoholic drinks

Glass bottles gaining popularity within the beauty and personal care industry in 2022

HDPE bottles dominate surface care packaging in Vietnam

PACKAGING LEGISLATION

Vietnam introduces an EPR regime in 2022 to promote sustainability

RECYCLING AND THE ENVIRONMENT

Coca-Cola Vietnam launches 100% recycled PET bottles in 2022

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