



# Plant-Based Dairy Packaging in South Korea

June 2024

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### KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

Brick liquid cartons remains the leading pack type due to its cost-effectiveness

190ml is the main pack size in plant-based milk due to portion control

#### PROSPECTS AND OPPORTUNITIES

Glass bottles poised to gain pack type share due to its recyclability

1,000ml pack size forecast to decline due to shifting consumer preferences

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