

Plant-Based Dairy Packaging in the United Arab Emirates

October 2023

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Plant-Based Dairy Packaging in the United Arab Emirates - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Rising adoption of plant-based milk, albeit from a low base
Brick liquid cartons are preferred for plant-based milk as they prolong shelf life
Hatuma Pea Protein Vegan Milk launched in shaped liquid cartons

PROSPECTS AND OPPORTUNITIES

Plant-based alternatives remain an expensive option
The 1,000ml pack size will continue to dominate due to its cost-effectiveness

Plant-Based Dairy Packaging in the United Arab Emirates - Company Profiles

Packaging Industry in the United Arab Emirates - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture
2022 key trends
PET bottles gain share in dairy packaging in 2022
Agthia launches Al Ain Water bottles made from 100% recyclable material
Mijenta tequila launches with sustainability at the core of its brand image
The 200ml pack is a popular size in skin care thanks to being convenient and compact
HDPE and PET bottles remain popular as surface care pack types

PACKAGING LEGISLATION

United Arab Emirates announces programme to ban single-use plastic as it strives for carbon neutrality by 2050
United Arab Emirates releases executive regulations for consumer protection law
United Arab Emirates to introduce mandatory traffic light food labelling system in 2024

RECYCLING AND THE ENVIRONMENT

United Arab Emirates launches circular packaging association to advance sustainability
United Arab Emirates takes bold steps towards plastic waste reduction and recycling
United Arab Emirates plans to transform itself into a global recycling hub with sustainable plastic initiatives

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