



Meals and Soups Packaging in the United Arab Emirates

October 2023

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Meals and Soups Packaging in the United Arab Emirates - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Flexible aluminium/plastic the leading pack type in soup due to its customisability

Folding cartons continue to be the key pack type in frozen pizza

Metal food cans continue to be a key pack type in shelf stable products

PROSPECTS AND OPPORTUNITIES

Thin wall plastic containers expected to continue gaining share due to their practicality

Rise in on-the-go consumption is expected to boost the 60g pack size

Meals and Soups Packaging in the United Arab Emirates - Company Profiles

Packaging Industry in the United Arab Emirates - Industry Overview

EXECUTIVE SUMMARY

Packaging in 2022: The big picture

2022 key trends

PET bottles gain share in dairy packaging in 2022

Agthia launches Al Ain Water bottles made from 100% recyclable material

Mijenta tequila launches with sustainability at the core of its brand image

The 200ml pack is a popular size in skin care thanks to being convenient and compact

HDPE and PET bottles remain popular as surface care pack types

PACKAGING LEGISLATION

United Arab Emirates announces programme to ban single-use plastic as it strives for carbon neutrality by 2050

United Arab Emirates releases executive regulations for consumer protection law

United Arab Emirates to introduce mandatory traffic light food labelling system in 2024

RECYCLING AND THE ENVIRONMENT

United Arab Emirates launches circular packaging association to advance sustainability

United Arab Emirates takes bold steps towards plastic waste reduction and recycling

United Arab Emirates plans to transform itself into a global recycling hub with sustainable plastic initiatives

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