

Plant-Based Dairy Packaging in Turkey

July 2024

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Rising volumes of glass jars in plant-based cheese, as brands and consumers are interested in sustainability

Thin wall plastic containers sees rising demand in plant-based yoghurt

Large pack sizes gain share in plant-based milk due to cost-effectiveness

PROSPECTS AND OPPORTUNITIES

Demand for gable top liquid cartons set to rise for plant-based milk during the forecast period

rPET anticipated to gain share in packaging of plant-based cheese as brands move towards sustainability

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