



HW Staple Foods in Argentina

November 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

New labelling laws to benefit products with healthier claims
Gluten free holds first place within health and wellness staple foods in 2022
Low sugar rises in 2022 as consumers focus on reducing calorie intake

PROSPECTS AND OPPORTUNITIES

Staple foods players to devise strategies to cope with the new food labelling law
Gluten free slated for further growth and development as the consumer base expands
Low salt set to continue benefiting from the stricter regulatory environment

CATEGORY DATA

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[Health and Wellness in Argentina - Industry Overview](#)

EXECUTIVE SUMMARY

Overview

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