



HW Hot Drinks in the Czech Republic

November 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

New product development is rife as players look to capitalise on growing interest in healthier hot drinks

Plant-based coffee thriving in 2022 as consumers look for healthier options

Energy boosting hot drinks grow but are overshadowed by energy drinks

PROSPECTS AND OPPORTUNITIES

Rising popularity of CBD could inform new product development

Plant-based hot drinks set to blossom over the forecast period

Growing obesity concerns likely to positively impact sales of health and wellness hot drinks

CATEGORY DATA

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Health and Wellness in the Czech Republic - Industry Overview

EXECUTIVE SUMMARY

Overview

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