

HW Dairy Products and Alternatives in Switzerland

December 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Stricter cow's milk regulations lead to improved organic standards and higher prices

Lactose free leads health and wellness dairy products and alternatives in 2022

Good source of omega 3s records positive growth

PROSPECTS AND OPPORTUNITIES

Demand for fortified and functional dairy products and alternatives set to remain strong

Lactose free set to boom as more people become aware of their lactose intolerance

Cardiovascular health slated to rise in significance over the forecast period

CATEGORY DATA

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Health and Wellness in Switzerland - Industry Overview

EXECUTIVE SUMMARY

Overview

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