

HW Cooking Ingredients and Meals in Greece

November 2023

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2022 DEVELOPMENTS

Ready meals keeps up with vegan trends

Gluten free holds first place within health and wellness cooking ingredients and meals in 2022

Dairy free records rising sales within health and wellness cooking ingredients and meals

PROSPECTS AND OPPORTUNITIES

Jams will see boost in sales due to low sugar, organic and breakfast trends

Vegan shows promise in health and wellness cooking ingredients and meals

Lactose free set to grow during forecast period while trans fats are in focus

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Health and Wellness in Greece - Industry Overview

EXECUTIVE SUMMARY

Overview

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