

HW Hot Drinks in Mexico

November 2023

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KEY DATA FINDINGS

2022 DEVELOPMENTS

Slower growth observed across industry as out-of-home activity continues to recover

2022 sees natural remain an important category of health and wellness hot drinks

Immune support boosted by high obesity rates and concerns

PROSPECTS AND OPPORTUNITIES

Health and wellness oriented product innovation likely to be observed in other hot drinks

Natural to remain a highly promising health and wellness claim in hot drinks

Weight management slated for growth over the forecast period

CATEGORY DATA

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Health and Wellness in Mexico - Industry Overview

EXECUTIVE SUMMARY

Overview

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