



Voice of the Consumer: Mobility Survey 2024 Key Highlights

June 2024

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COMMUTING HABITS

One in two consumers who commute to work do so every weekday

AI revolutionises workplaces and influences new commute habits

Eco-friendly consumers chooses green modes of commute

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Gasoline remains the primary automobile fuel

Personal car as a convenience factor

All focus on the road

Consumers seek safety and efficiency in their commute experiences

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Young adults and government regulations leading EV market growth

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