



# Unlocking Sustainability Opportunities in Packaged Food

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Unlocking Sustainability Opportunities in Packaged Food

Key findings

## PACKAGED FOOD SUSTAINABILITY OVERVIEW

Despite climate concerns, only half of companies will thrive with sustainability features

Providing substantiated proof is key to reinforce sustainability initiatives communication

Consumers are willing, but need support to embrace sustainability

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## UNLOCKING SUSTAINABILITY OPPORTUNITIES IN PACKAGED FOOD

Euromonitor's research spans 210 countries and 99.9% of the world's consumers

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/unlocking-sustainability-opportunities-in-packaged-food/report](http://www.euromonitor.com/unlocking-sustainability-opportunities-in-packaged-food/report).